

## Levels of Sponsorship

Contribution	Level of Sponsorship	Number of Packages	Accommodations	Air Transportation
\$500,000	Presenting Sponsor	40 Packages	13 double-occupancy rooms, 10 single-occupancy rooms and 2 suites	12 First Class tickets and 28 Coach Class tickets
\$200,000	Platinum Sponsor	20 Packages	10 double-occupancy rooms	20 Coach Class tickets
\$140,000	Gold Sponsor	16 Packages	8 double-occupancy rooms	16 Coach Class tickets
\$105,000	Silver Sponsor	12 Packages	6 double-occupancy rooms	12 Coach Class tickets
\$75,000	Bronze Sponsor	8 Packages	4 double-occupancy rooms	8 Coach Class tickets
\$55,000	Associate Sponsor	4 Packages	2 double-occupancy rooms	4 Coach Class tickets

If you are interested in sponsoring this event or would like to learn more about sponsorship opportunities, visit [AAEvents.com](http://AAEvents.com)

## Individual Packages and Supplements

\$6,000/person	Complete Tournament Package (includes air transportation)*	\$1,600 additional	Single Room Supplement (based on availability)
\$5,200/person	Complete Tournament Package (land only)	\$2,000 additional	First Class – Air Supplement (based on availability)
\$4,500/person	Non-Golfer (includes air transportation)*	\$430 additional	Extra night charges**

If you are interested in attending this event or would like to request any supplements, visit [AAEvents.com](http://AAEvents.com)

## Event Program Advertising Specifications and Rates

**Advertising space complimentary with purchase of Presenting, Platinum, Gold, Silver and Bronze sponsorships.** See specific sponsorship level PDFs for ad sizes and details.

Full-page, four-color ad – Trim size: 8”w x 10.75”h; Live Area - 7”w x 9.75”h. Include extra .125” beyond trim for bleed. Cost: \$5,000

Half-page, four-color ad – Trim size: 8”w x 5.375”h; Live Area - 7”w x 4.375”h. Include extra .125” beyond trim for bleed. Cost: \$2,500

Celebrity Golf Patron\*\*: Cost \$500

**All advertisements are based upon contributor providing high-resolution, PDF X1-A file on a CD, along with a color proof of the ad. Deadline for materials is September 9, 2008.**

**Please send your check for the ads to:**

Anne Costello, c/o AA Events, 400 Unicorn Park, Woburn, MA 01801, Phone: 781-932-7258. Checks should be made payable to: American Airlines Celebrity Golf & Tennis

**Please send your PDF X1-A files and color proof to:**

Bill Dunham, c/o Dunham Design, Inc., 7557 Rambler Road, Suite 616, Dallas, TX 75231, Phone: 214-373-4994

\* Air transportation provided by American Airlines/American Eagle from nearest city served by American Airlines/American Eagle.

\*\*Hotel rooms based on double-occupancy.